

# THEN **HISTORY OF TRANSPORTATION INNOVATION**

Since launching our freight brokerage almost 40 years ago, our team has always been on the hunt for new ideas and technologies to better serve our customers and carrier partners. Our company has always understood the value of staying lockstep with cutting-edge technologies – and this continues today.

## 1984:

Our first office was located in a trailer beside a busy railroad track. In these days, our team used a load board ledger designed by Jim Syfan to monitor loads and track shipments. This ledger would be a precursor to the modern-day interactive load boards used across the 3PL world.



## 1986:

Syfan's relationship with McLeod Software, the national leader in freight brokerage technology systems, begins as both companies are in their infancy. Throughout our 38-year relationship, Syfan has served as a beta testing site for McLeod's most innovative software developments.

## 2013:

Syfan Logistics adds GPS routing devices to all trucks in its growing fleet. Syfan also introduces FMS, Freight Management Services, to help shippers lower rates with optimized loads and efficient bid procurement.

# NOW 2025



## Today:

In 2025, Syfan utilizes a multitude of modern technologies to better service our customers and partners. From the use of sophisticated operations room computers and operating systems to our continued partnership with McLeod and other software companies such as FourKites, Syfan Logistics remains committed to adopting innovative technology. Our commitment extends to empowering our team members to reach their highest potential through leading-edge training, tools and knowledge. Because when we promise, we deliver.